## Waccamaw Community Foundation

### CONNECTING DONORS WITH CAUSES THEY CARE ABOUT.

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## Investing in the Community The impact of the Waccamaw Community Trust

As a permanent endowment of the Foundation, gifts to the Waccamaw Community Trust last forever, but more importantly, they will always be responsive to the needs of the community.



Waccamaw Community Foundation's mission is to connect donors with causes they care about, right here in Horry and Georgetown counties. The Foundation does so by staying involved in the community and keeping up-to-date with the latest happenings in nonprofits and philanthropy, and there is one fund that keeps this momentum going: The Waccamaw Community Trust. Established in 2005, The Waccamaw Community Trust (WCT) is a permanent, flexible fund that responds to needs as they arise in the community, serving as the charitable legacy of all the everyday citizens who support it.

That legacy finds a fitting home in Barnabas Horse Foundation, a volunteer-run nonprofit that provides

Barnabas Horse Foundation

Equine-Assisted Psychotherapy (EAP) to people who have experienced abuse and trauma. Founded in late 2011, Barnabas first heard of Waccamaw Community Foundation in 2013 and received its first WCT grant in 2015. That \$3,300 grant enabled Barnabas to train more volunteers as equine specialists to assist in therapy, more than doubling their impact to provide 65+ EAP sessions per month.

Barnabas Horse Foundation uses EAP to help people who have suffered through rape, PTSD and other forms of abuse and trauma in Horry and Georgetown counties.

"We teach them how to have healthy relationships using the horse," explained Sue McKinney, Founder and continued on page 3...

# A Letter from The Chairman

This summer, we are celebrating a great success for Horry and Georgetown counties. Our region raised more than \$400,000 on Lowcountry Giving Day on May 3rd, with around 60 participating nonprofits, in day-of donations alone. Statewide, we were a part of successful giving day which raised \$6.2 million overall for hundreds of organizations in South Carolina.

One of the great hallmarks of Lowcountry Giving Day is how the event harnesses the power of technology to secure countless gifts from everyday citizens and create a large impact. Our Waccamaw Community Trust, established in 2005, grew similarly through a communitywide fundraising campaign — "crowdfunding" before it was crowdfunding.

Our main story in this newsletter is all about the Waccamaw Community Trust. Through this fund, we have supported dozens of worthy causes with hundreds of thousands of dollars. Its financial support has allowed WCF to stay responsive to the needs of the community.

When Waccamaw Community Foundation was established, our founding board had a vision to improve quality of life in Horry and Georgetown counties by connecting donors with causes they care about. The Waccamaw Community Trust helps us do just that, which is why we are looking to increase our impact by growing the Trust. Our core work of connecting donors to causes they care about has always been centered around donor services, fund management and grant making in the local community. Our presence in and extensive knowledge of the community has



grown our reputation as a leader in addressing important social and community issues through the Waccamaw Community Trust.

So, consider making a gift to the Waccamaw Community Trust today to help us grow the fund by \$200,000. With your support, we can increase our annual grants from the Trust to \$40,000 per year and grow this permanent resource for the community.

F. Duno BISHOP

G. David Bishop Board Chairman, Waccamaw Community Foundation

## Welcome to our newest funds!

We are proud to make an impact on our community by connecting donors with the causes they care about everyday in Horry and Georgetown counties. Please join us in welcoming our newest funds to the Waccamaw family.

**Beautiful Feet Ministries Fund** 

Marti's Wish Fund

The Scalise Group Charitable Fund

**Tony and Carrie Grant Fund** 

Establishing a fund at Waccamaw Community Foundation is easy. Contact Karen Minogue at **karenm@mywcf.org** to learn more about how to establish your named fund.

#### ...continued from page 1

Executive Director of Barnabas Horse Foundation. "Then we take that to the outside world, to their outside relationships." The organization's most recent WCT grant of \$2,500 sponsored a therapy horse, Compliments, for an entire year.

Organizations like Pee Dee Community Project and Family Justice Center of Georgetown County have also seen the benefits that operating funding from the Trust can have on their missions. At Pee Dee Community Project, support since 2012 has helped take youth to college visit days, launch a math tutoring initiative and support operations at the organization.



Waccamaw Community Trust's 2016 grant to Barnabas Horse Foundation sponsored therapy horse Compliments for the entire year.

"It changed everything we're doing and really put Pee Dee Community Project on the map with the youth," said Tyron Wilson of Pee Dee Teen Improvement Project, a program of the nonprofit. Funding from the Trust helped increase general awareness of Pee Dee's work, and its most recent operations grant will increase Tyron's capacity to work on programming.

Vicki Borous, Co-Executive Director at Family Justice Center of Georgetown County, shared that "as a nonprofit, we have a real deep appreciation for the local foundations



Pee Dee Community Project takes teens to Coastal Carolina University.

like Waccamaw because there's never enough money to do the work of domestic violence." Family Justice Center's grants from the Waccamaw Community Trust have supported the purchase of playground equipment, which will assist with evaluating children from families with a history of domestic violence, and general operations.

At Pee Dee Community Project, support since 2012 has helped take youth to college visit days, launch a math tutoring initiative and support operations at the organization.

Grants from the Waccamaw Community Trust make a difference for countless organizations — Barnabas Horse Foundation is one of 47 nonprofits that has received support from the Trust since its inception mainly thanks to the vision and leadership of the Trust's founders back in 2005. The founding "Power of Giving One Hour" campaign, sponsored by *The Sun News*, CAMP (Coastal Advertising & Marketing Professionals) and Waccamaw Community Foundation, helped raise \$1 million for the Trust from all across the community, with additional support from matching donors the John S. and James L. Knight Foundation and The Stardust Foundation.

As a permanent endowment of the Foundation, gifts to the Waccamaw Community Trust last forever, but perhaps more importantly, they will always be responsive to the needs of the community. The Trust has awarded more than \$250,000 to local organizations since its foundation, and we can't wait to see who else becomes a part of this legacy in the years to come.

To contribute to the Waccamaw Community Trust, visit *www.waccamawcf.org/give-now/*.

# Welcome to Our Website!

This spring, we relaunched the Waccamaw Community Foundation website to better communicate with you, our constituents.

- Make grant recommendations online — Through an embedded Google form, donor-advisors can recommend grants just as easily as filling out a paper form. Visit www.waccamawcf.org/donors to access the form.
- Easily access newsletters and annual reports — Our latest publications are always available at www.waccamawcf.org/news/.
- Home page announcements Want to know the latest news? Visit our home page for recent stories and an announcement banner highlighting important work and upcoming deadlines.
- **Online giving** Through an integrated donation form, you can simply and securely support Waccamaw Community Foundation, or any one of our funds, at www.waccamawcf.org/give-now/.

Finally, in conjunction with our new website, we are launching a monthly e-newsletter. Sign up at the bottom of our home page on the website, or email karenm@mywcf.org to get added to the list.

Check it out at www.waccamawcf.org! We'd love to hear your feedback at communications@mywcf.org.



## **Connecting donors with** causes they care about

WCF seeks to improve the quality of life for all residents of Horry and Georgetown Counties by helping individuals from all walks of life establish charitable funds for the long-term benefit of our communities.



#### Donors

#### Our Funds

Whatever your giving goals, Waccamaw Community Foundation can help you achieve them. By offering a variety of funds, we help donors connect with the causes and organizations they care about most. Some of our donors choose to designate their funds to specific organizations, while others start field of interest funds, opening funding to any organization that meet certain criteria.

Other donors even set up scholarships to help local students in need attend college. Endowed funds last in perpetuity, continuing your philanthropic legacy forever. We work directly with donors, financial planners and attorneys to help make charitable giving simple.

Contact Karen Minogue for more information about how Waccamaw Community Foundation can help you achieve your charitable goals at karenmigmy ucforg or 843-357-4483.

For a complete listing of our funds, please contact Shauma Mosley-Poster at shauma@myucf.org or 843-357-4483.

## Waccamaw Marks Ten Year Anniversary in Murrells Inlet

Eleven years ago, Waccamaw Community Foundation worked out of a rented office space in Myrtle Beach. Today, thanks to the generosity of the Scalise family, we work out of a historic restaurant-turned-office-space right off the beautiful waterfront of Murrells Inlet.

Sam Scalise, President and CEO of The Scalise Group and a real estate developer, originally acquired Waccamaw's building in 2003, back when it housed the former Captain's Restaurant. After considering several options for the building — he didn't want to tear it down due to the structure's historic significance — Sam renovated the space as a sales office.

However, when The Scalise Group's sales focus shifted north, Sam was in need of a new space for himself and a new occupant for 3655 South Highway 17 Business. Ultimately, he decided to donate the building to Waccamaw Community Foundation.

More than 100 people came to the office to celebrate the grand opening of Waccamaw Community Foundation's new office space in 2006, marking a new beginning for the center of philanthropy on the Grand Strand.

"We thought it was a perfect opportunity to help them out," shared Sam and Cindy, his wife. They had just learned that Waccamaw was looking to expand



The Waccamaw Community Foundation office today.



**TOP:** Sam and Cindy Scalise **BOTTOM:** At the 2006 groundbreaking ceremony for Waccamaw's new office

awareness of the organization further south of Myrtle Beach. The donated building straddles Horry and Georgetown counties, making it the perfect location.

More than 100 people came to the office to celebrate the grand opening of Waccamaw Community Foundation's new office space in 2006, marking a new beginning for the center of philanthropy on the Grand Strand.

And that's not all the Scalise's have done to support our community: they've also established The Cindy and Sam Scalise Fund for W.A.R.M. (Waccamaw Animal Rescue Mission) and more recently, The Scalise Group Charitable Fund with their son, Matthew. We thank you again, Scalise family, and look forward to ten more great years of connecting donors with causes they care about in Murrells Inlet!

# Volunteers Drive, Seniors Thrive with Neighbor to Neighbor

Neighbor to Neighbor, a program of Grace Ministries, combats senior isolation through transportation in Horry and Georgetown County

One of the best ways to fight senior isolation is through transportation. Since 2007, **Neighbor to Neighbor** (N2N) has provided more than 30,000 free transports to senior citizens and those in need. A program of Grace Ministries, a "based in faith" nonprofit serving Horry and Georgetown Counties, N2N provides homebound



Neighbor to Neighbor received the South Carolina Association of Nonprofit Organizations' Award for Nonprofit Excellence in 2016"

adults free transportation to medical appointments, grocery stores, barber shops/salons and many other destinations; in turn improving the quality of life for local adults in need.

With the help of more than 250 active volunteers, services are provided for adults 60 years of age and older who are unable to drive, as well as adults 20 years of age or older with a chronic illness or disability. However, the volume of participating volunteers alone does not communicate the impact being made by this organization. To N2N volunteers, their service is not just about giving a ride to a fellow neighbor in need. It is about the conversations and friendships formed along the way.

According to Farrah Dickerson, Volunteer Coordinator, relationships built through N2N are her favorite part of

the job. One of volunteer Richard McCleary's first drives was with Neighbor Joseph Levi, a man in his nineties who had retired to the Myrtle Beach area with his wife many years ago. After a few trips to Grand Strand Regional Hospital with Joseph, Richard inquired about the number of trips they had been taking there, asking "Why are you going to the hospital on a weekly basis?" Joseph's response is one of Farrah's favorites — "Well, I am a volunteer."

> To N2N volunteers, their service is not just about giving a ride to a fellow neighbor in need, it is about the conversations and friendships formed along the way.

After Joseph's wife and lifelong partner passed away, he decided to volunteer at the hospital which had brought some light to the end of her days. When Richard further asked, "Why do you volunteer there?" Joseph responded, "I just want to give back."

Connections and friendships have come to define this organization's success. With volunteers assuming the full cost of their

drives, volunteer Rosemary Flaska recently beat her 2015 6,000-mile record after driving one of her favorite Neighbors home to New Hampshire for her sister's funeral during a February ice storm.

N2N received the Transit Provider of the Year Award from the South Carolina Department of Transportation in 2015. This past May, the organization also received South Carolina Association of Nonprofit Organizations (SCANPO) Award for Nonprofit Excellence. In addition to consistently growing their number of volunteer drivers (they have gained another fifty since January), this organization is in the process of diversifying professional skillsets used by active volunteers. Last month, they held their first volunteer Marketing Team meeting to boost awareness of Neighbor to Neighbor.

To learn more about this organization or to get involved, please visit www.gracefullyaging.org.

#### Donor Spotlight



Jimmy Johnson

service to others, but what is perhaps most rewarding for Jimmy is that his example has inspired others to follow his lead in supporting the causes and communities they care about most.

A long-time resident of Conway, Jimmy discovered one of his biggest passions, education, early on. He enrolled at Coastal Carolina Junior College after getting out of the Navy back when Coastal Carolina University was still a fledgling community college. He stayed involved after graduation, serving as Coastal's first Board Chair and leading the school's effort to become an independent four-year college. The experience gave Jimmy "a pretty close look at higher education."

Family is what keeps Jimmy committed to the cause, though. "I want all our grandchildren to be educated, so I see the importance of education through my family," he explained.

A version of this article originally appeared on our website. See more stories like this at www.waccamawcf.org/news/

Jimmy Johnson recently celebrated his 80th birthday. From enlisting in the Navy to founding Waccamaw Community Foundation, Jimmy has always focused on

Jimmy Johnson

Beyond education, Jimmy is also committed to other community organizations like his church, homeless shelter and food bank. Thirty years ago, he even founded a home for abused, abandoned and neglected children. Though out of business now, the home served 6,000 children over 25 years.

Through his involvement at Waccamaw, Jimmy truly led in the effort to inspire increased, more intentional philanthropy in the community. His knowledge of and connection to community foundations in other regions helped inspire the original 12 board members to launch Waccamaw Community Foundation in 1999.

"I didn't see it as a chore," Jimmy explained of his time on the Waccamaw board. "And that's one thing you bump into a lot. 'Well, what's in it for you?' Well, it's that you're helping your community."

At Waccamaw, Jimmy is most proud of connecting donors to support community needs. He takes charge himself – he holds three funds here and encouraged donors and nonprofits alike to start endowments. Ultimately, though, Jimmy's philanthropy is driven by his faith and desire to instill good values in his grandchildren. We thank him for that, and his service to Waccamaw Community Foundation.

## IRA CHARITABLE ROLLOVERS — PERMANENTLY IN PLACE

If you have an Individual Retirement Account (IRA), don't forget about the December 2015 extension of the IRA Charitable Rollover. Now permanently in place, it allows donors more than 70 ½ years old to make direct gifts of up to \$100,000 from their IRA to 501(c)3 charities that count towards the annual Required Minimum Distribution. Although these donations are not tax deductible, the IRA distribution does not count as taxable income, making it a popular tax strategy.

Because Waccamaw Community Foundation is a 501(c)3 charity, you can make gifts — and even set up certain types of funds — through this provision. Eligible funds include designated, field-of-interest, scholarship and unrestricted. The year-end giving deadline is half a year away, but it's never too early to start planning!

Contact Karen Minogue at *karenm@mywcf.org* or (843) 357-4483 x103 for more information about how you can take advantage of the IRA Charitable Rollover provision.



#### 3655 S. Highway 17 Business Murrells Inlet, SC 29576 843-357-GIVE(4483)

#### www.waccamawcf.org

To be added to our mailing list, make a donation of any size, or to establish a new charitable endowment, please visit our website or give us a call.

Our Mission: Since its inception in 1999, Waccamaw Community Foundation's mission has been connecting donors with causes they care about.

**Our Guiding Principles:** We seek to be an organization of the highest integrity and competence with the primary goal of improving the quality of life for the residents of the Waccamaw region. We seek to be an organization to reinforce shared values, encourage mutual respect, and develop solutions to problems of common concern.

We understand that a community consists of relationships among people whose lives are inextricably linked, and who, for all of their differences, have many customs, aspirations, and values in common, and we will endeavor to link philanthropic leadership, charitable resources, and civic influence with community needs and opportunities.

We believe that the vitality of the Waccamaw region depends upon the ability of people to be responsible for themselves and concerned about one another.

We will honor and respect the trust and intent of our donors and responsibly manage all the assets entrusted to our stewardship.

#### Staff

Karen Minogue Director of Development

Shawna Mosley-Foster Donor Services and Office Manager

#### **Board of Directors**

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