

It has been and continues to be an honor to serve alongside the strong Waccamaw Community Foundation (WCF) staff and board. We are poised to do more than ever before. We have the experienced staff and have built the capacity to lead with impact. This is a pivotal moment for the Foundation and for our region, and we are excited to continue this journey with you.

Over the past five years, several legacy gifts have helped us grow our assets from \$20 million to \$35 million. It is no coincidence that in these same five years, our affiliation with Coastal Community Foundation (CCF) has become official. With CCF's management of our back-office operations, our WCF team has been able to and continues to increase its stewardship of donors and improve our knowledge and understanding of community. In 2017 alone, we granted out nearly \$2 million to nonprofits serving our communities and increased annual scholarships awarded to students in our service area. 2019 marks WCF's 20th anniversary and the threshold of \$20 million in lifetime grantmaking to the incredible people and organizations that lift up our region.

Right now, we are focused on strategic planning to ensure the healthy future of WCF. In 2017, we completed a "Question Zero" strategic planning exercise with Darrin Goss, Sr., CEO of our affiliate organization, CCF. We've completed a Donor Survey and held a Board Retreat on May 30<sup>th</sup> to develop and plan for the philanthropic future of Waccamaw Community Foundation for the next 3-5 years.

We encourage you to get in contact with us or the WCF team, and to visit the website and follow WCF on social media. We will be reporting on many exciting opportunities this year, including the details of our 20th anniversary celebration.

All the best,

Ruell Hicks  
Board Chair 2017

*Ruell L. Hicks*

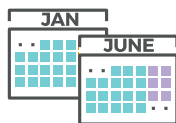
Dennis Wade  
Board Chair 2018



*Dennis L. Wade*

## 2017 Timeline

### FEBRUARY



### WCF Announces Grant Cycle Improvements

For the past few years, Waccamaw Community Foundation grant programs considered new grantees on a quarterly basis. To make it easier for organizations to apply for funds and lighten the workload of their busy staffs, we've simplified the process and now provide two cycles per year (January and June) for grant opportunities.

### Foundation Staff, Board and Donors Attend Legislative Update

Prestwick Country Club hosted our Legislative Update led by Sally Ehrenfried, Senior Manager of Philanthropy and Volunteer Engagement from Blackburn. This informative and timely presentation drew a large crowd of longtime and new participants. Many thanks to Sally for sharing her insights into how legislation affects giving with our donors, professional advisors and friends of the Foundation.

### Kristen Bitzegaio Joins Foundation Team to Supplement Grantmaking Expertise

We're dedicated to increasing the capacity of our team. In August, we welcomed Kristen Bitzegaio as our new Program Associate. Kristen has over a decade of experience in the nonprofit sector, a bachelor's degree in public relations, and a master's degree in nonprofit management. Her expertise informs her stellar management of all Waccamaw Community Foundation grant programs and scholarships.

### AUGUST



### NOVEMBER



### WCF Hosts Online Grant Application Training for Local Nonprofits

More than 30 nonprofit staff members from Horry and Georgetown Counties attended training sessions to learn our new online grant application process. Attendees saw a demo of how to register for our online portal and apply for grants; and were given a sneak peak of the application a few days before it opened. Attendees also participated in a Q&A session and asked a series of excellent questions which will inform future training sessions.

### Foundation Says Farewell to Beloved Board Members, Cheryl Moore Adamson and Muriel O'Tuel

In December, we said farewell to Dr. Muriel Ward O'Tuel and Reverend Cheryl Moore Adamson, two incredible longtime board members who have provided WCF with years of guidance and vision. We applaud Muriel and Cheryl for their contributions and look forward to seeing the great work they continue in the coming years.

### DECEMBER

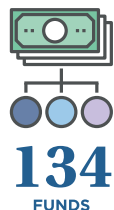


### WCF Closes Out Year with \$1.7 Million Awarded in Grants

\$425,395 in total grant funding was awarded during the November to December year-end giving season. Of the \$1.7 million awarded to nonprofits in 2017, our two largest grants went to Fifth T Innovation Group (\$100K) and United Way of Horry County (\$74K).

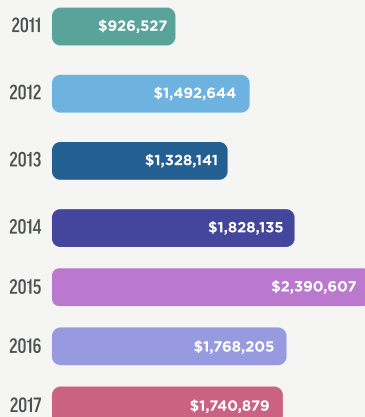


## Quick Facts

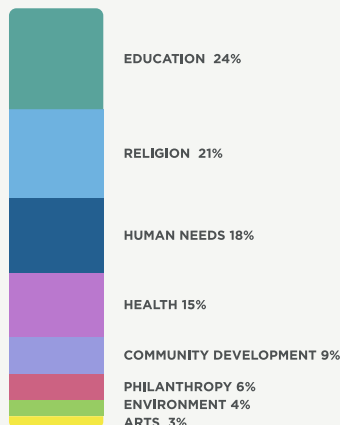


## Philanthropy

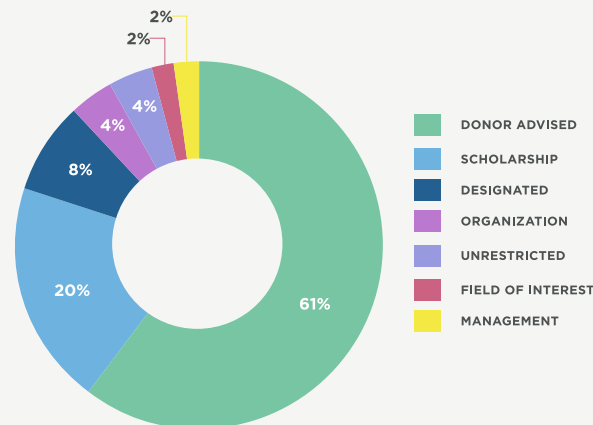
### Annual Grantmaking as of FYE



### By Interest Area as of FYE



### Assets by Fund as of FYE



## Financials

### Gifts & Grants



### Asset Growth



### Thank you to the donors who directly supported WCF in 2017

Rev. Cheryl Adamson  
Allen and Mary Jeffcoat Family Fund  
Bishop Foundation Endowment Fund  
Mr. and Mrs. Ryan Bitzegaio  
Mr. and Mrs. John Draughn  
Edward & Kathleen Burroughs Myrtle Beach Travel Park Campground Fund  
Mr. and Mrs. Brent Groome  
Mr. & Mrs. Christopher L. Hanna  
Harold and Claudia Stowe Fund  
Mr. and Mrs. Ruell L. Hicks, Jr.  
Mr. and Mrs. Michael Hogan  
Dr. and Mrs. Hal B. Holmes Jr.

Mr. Glen Insley  
Jackson Family Donor Advised Fund  
James Creel Fund  
James J. & Emma Lou Johnson Donor Advised Fund  
Jerry and Robin Rexroad Charitable Fund  
Paul and Sharon Malone Fund  
Mary - Thelma Fund  
Mr. and Mrs. Michael Minogue  
Ms. Rochelle Richards  
Sherwood and Linda Hayes Fund  
Mr. and Mrs. Dennis Wade  
Mrs. E. Craig Wall

### Welcome to our new funds

The Caring Heart Fund  
Edward and Kathleen Burroughs Myrtle Beach Travel Park Campground Fund  
The Meyers Family Fund  
Edsel J. "Coupe" DeVille Scholarship Fund (Surfside Area Rotary Club)  
Literacy Matters Fund  
Miss Ruby's Kids Endowment Fund  
Helping Hands of Georgetown Endowment Fund  
Georgetown County Disaster Relief Fund  
Donald Dean Scholarship Endowment